

THE DROP OF THE MONTH

WHAT DOES AQUA PURA HAVE IN STORE? LETS FIND OUT!

Aqua Pura has many filtering products. One of its products is the at home water filtration. It allows you to filter at the speed of your faucet. Aqua Pura also has the Hydration Backpack for those days out. The AquaPak Backpack comes with two gear loops and stretch mesh side pockets for stashing items and a removable stability waist belt which also comes with a four-point compression that will keep your pack stable under any load. There is also the AquaFilter personal water bottle



AQUAFILTER



FLAVOR PACKETS
FEATURING 12 DIFFERENT VARIETIES
OF FRUIT FLAVORS

filter that can travel with you anywhere, this device is capable of filtering up to 1,000 liters of contaminated water and turn it into safe drinking water. The Aqua Barrel is another one of the Aqua Pura products. This Barrel comes with a "Planter Top" lid that can



AQUAPAK

be used to grow herbs on top of the barrel. Aqua Pura also includes Flavor Packets which are very useful and tasty. These packets come in a variety of flavors that you can apply to any of our water packets to have amazing flavored water.

FUTURE FLOW WHERE IS AQUA PURA GOING NEXT??

AT&T JOB SHADOWNOVEMBER 6, 2014
BAKERSFIELD..... DECEMBER 1ST - 3RD 2014
SAN FRANCISCO..... MARCH 12TH - 16TH 2015
NEW YORK..... APRIL 9TH - 17TH 2015



THE DROP

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MAKING OUR FIRST BIG SPLASH

AQUA PURA OPENS THE FLOOD GATES OF THEIR NEW COMPANY

Aqua Pura is a company that provides multiple devices for the purification of non-pure water. These devices range from small on the go filters to buckets equipped with a purification systems. We provide an alternative mobile solutions to achieve pure drinkable water and with this contribute to the environment with the reduction of plastic water bottles. Our hollow fiber membrane filters are small, portable, easy-to-use, reliable, inexpensive, and can last a decade without needing to be replaced.



Our filters are certified for ABSOLUTE microns making it impossible for harmful bacteria, protozoa, or cysts like E. coli, Giardia, Vibrio cholerae and Salmonella typhi (which cause

BIG SPLASH continued on page 2

Dropping This Month

Making Our First Big Splash	pg 1
Pure Passion	pg 2
Our New Ripple.....	pg 3
Thirst for Teamwork	pg 3
The Drop of the Month.....	pg 4
Future Flow	pg 4

PURE PASSION

LET'S MEET AQUA PURA'S VERY OWN
PASSIONATE CHIEF OFFICERS

The Chief Executive Officer for the company is Jesus Mendoza. Jesus is well-organized, he likes working in teams and having fun. His job is to design the business plan for the company, see that everyone is doing their job, and making decisions for the company. Jesus sees a good future in the company and even able to win the top prizes in the trade shows.
Fun Fact: He Plays Piano

Osvaldo is our Chief Operations Officer at Aqua Pura. He is the second most important person in the business apart from the Chief Executive Officer. His job is to assist the CEO in anything and everything. His favorite color is blue, and he enjoys eating pickles. Osvaldo sees great potential in this company; he believes we will be able to make it to first place in competitions.

Fun Fact: His Birthday is on Feb. 14... Valentine's Day!

Jesus Mendoza
Chief Executive Officer

Osvaldo Sandoval
Chief Operations Officer

THIRST FOR LEADERSHIP

AN UNFORGETTABLE TRIP: ALPINE



Company Employees took a break for a picture at the team building trip at Alpine Conference center in the San Bernadino mountains

At Aqua Pura's trip to Alpine the company had a bonding experience like no other. At Alpine the company interacted by doing scavenger hunts that brought everyone closer than ever before. The employees had a great experience hanging out and having fun. When we first arrived at the site we were all very shy and did not want to interact with each other. Once the activities began, and for the rest of the day we all became a big family that could depend on each other no matter what. We all learned to work together as friends, family, and as a team. Alexis Tosh says that she had an "adventurous experience that I'd love to do again." Adriana Johnson from our marketing department says that "it made me feel so energetic and sore. Last of all our COO of the company says "The most thrilling moments in my life since Thriller.

OUR NEW RIPPLE

AQUA PURA WELCOMES A NEW MEMBER
TO THE COMPANY!



Jocelyne Bautista
Communications Associate

We have a new member joining us this year. Her name is Jocelyne Bautista. She decided to JOIN OUR COMPANY because she wanted to experience a new field and figure out if the business field was really for her. Jocelyne is currently our communications assistant here at Aqua Pura. She is very dedicated to what she does for the company and is the reason this newsletter

is possible. Jocelyne has many hobbies including, Tennis, and DANCING. She hopes it will be a good year here at Aqua Pura and hopes to make new memories, new friends, and a new family.

BIG SPLASH continued from page 1

Cholera and Typhoid) to pass through. Just drink: no pumping, chemicals, no waiting, no worries! Incredibly fast flow rate, use, and each filter can be back washed to extend its life. We're in our filter technology, most Aqua Pura Water Filters come with a 1 million gallon guarantee. We also provide flavor alternatives for those who like a little fruit flavor highlighting their water. In addition in areas where water contains minerals that give the water a poor taste can be masked using the various flavors that we provide for the customer's enjoyment. Aqua Pura has a global

conscious and besides making profits Aqua Pura donates money to countries suffering from droughts as well as countries who are in need of clean drinking water.

Aqua Pura works with water aid to help end thirst around the world. Water Aid enables the world's poorest people to gain access to safe water and sanitation. Together with improved hygiene, these basic human rights underpin health, education and livelihoods, forming the first essential step in overcoming poverty. We work with local partners, who understand local issues, and provide them with the skills and support to help communities set up and manage practical and sustainable projects that meet their real needs. We also work locally and internationally to change policy and practice and ensure water, hygiene and sanitation's vital role in reducing poverty is recognized.

Welcome
TO OUR COMPANY

 **WaterAid**