

# Entertainment WEEKLY

## Mainly covers

Films, television, music, Broadway theatre, books, and popular culture.

방탄소년단



## Target Market

People who are ages 18 to 49 and mainly women.

## Cost of Running Ad

\$200,700 for 4 colors and \$160,600 for black & white.

## Circulation Amount

The rate base is 1,500,000

# SOLD OUT TICKETS

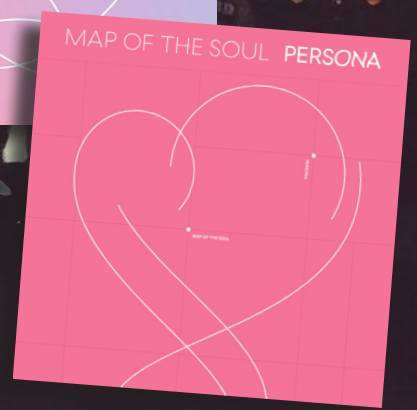
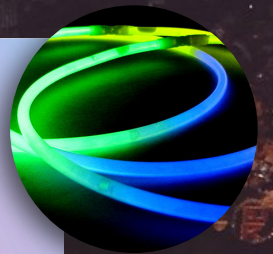
Are you interested in attending fun concerts?

At Hoopla we are offering unbeatable

prices for VIP packages with tickets for sold out concerts like BTS's World Tour!



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